



7ª Conferência da Qualidade de Software e Serviços

# **CMMI Next Generation e DMM-Data Management Maturity Model**

*7ª Conferência da Qualidade de Software e Serviços*

Antonio Braga - 7/Junho/16

# Servicos Crest

- Historico
  - CMMI: 169 avaliacoes (DEV, SVC e ACQ)
    - Brasil, Portugal, China e USA
  - Cursos oficiais Introducao ao CMMI: 48
  - Cursos DMM – Visao Gerencial: 5
- Oferece
  - Avaliacoes SCAMPI C, B e A
  - Assessment DMM
  - Modelos CMMI: Development e Services
  - Treinamento
    - Introducao ao CMMI-Dev v1.3
    - Suplemento CMMI Services
    - Aprofundamento nas PAs de ML3
    - Curso DMM – Visao Gerencial

# Algumas Empresas avaliadas oficialmente pela Crest (89)

- Altran Portugal
- Ambisig Sistemas – Dev (Portugal)
- Ambisig Sistemas – SVC (Portugal)
- Ação Sistemas
- Augur Intelligence Tech. (China)
- Bull
- CITS – Centro Int.Tec.Soft
- Chemtech
- Complex Informatica
- DBC Company
- Defferrari
- Digistar
- Easteq Group (China)
- Everluck (China)
- Foursys
- Geosystem
- GPTI
- G&P
- GSW (2008 e 2011)
- Ilegra
- Interact Solutions
- Johnson&Johnson
- Kaizen Sistemas
- LG Informática
- Message Informática
- MJV Informatica
- Montreal Informática (2007 e 2010)
- Neoway
- NTT Data
- Red&White IT Solutions
- Renovo Power Wiki (China)
- SCOPUS Tecnologia
- Sênior Sistemas (2008 e 2011)
- Shenzhen Fanwo (China)
- Sistran Informática (2009 e 2012)
- Synapsis Brasil
- Sysmap
- 7COMm
- Techpeople
- Teclogica (2009 e 2011)
- Unisys Transportation USA
- Unisys Brasil São Paulo
- ZCR Informática (2009 e 2012)
- Zhuhai Zhengcai (China)

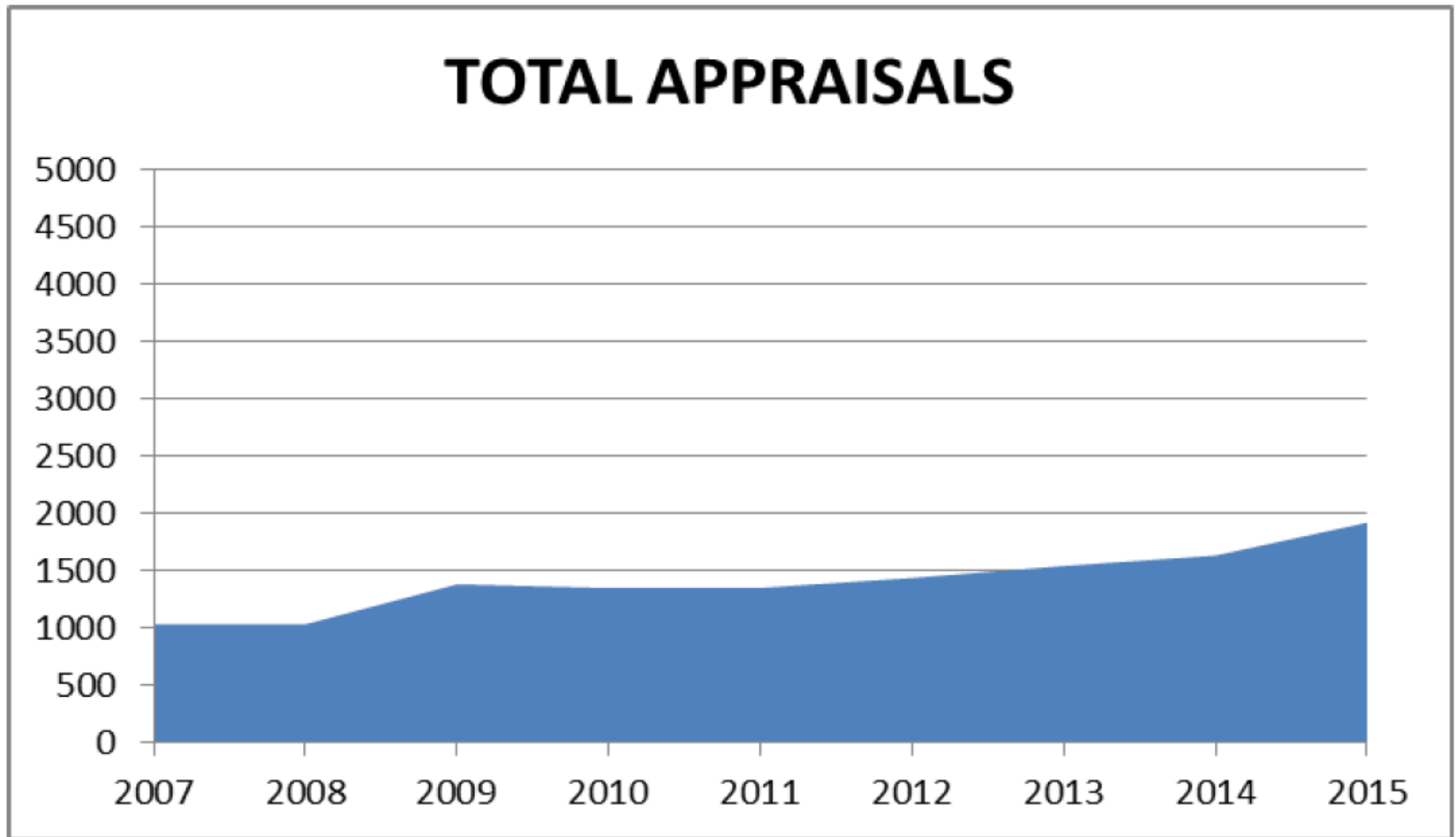
# CMMI – Next Generation

## Objetivos

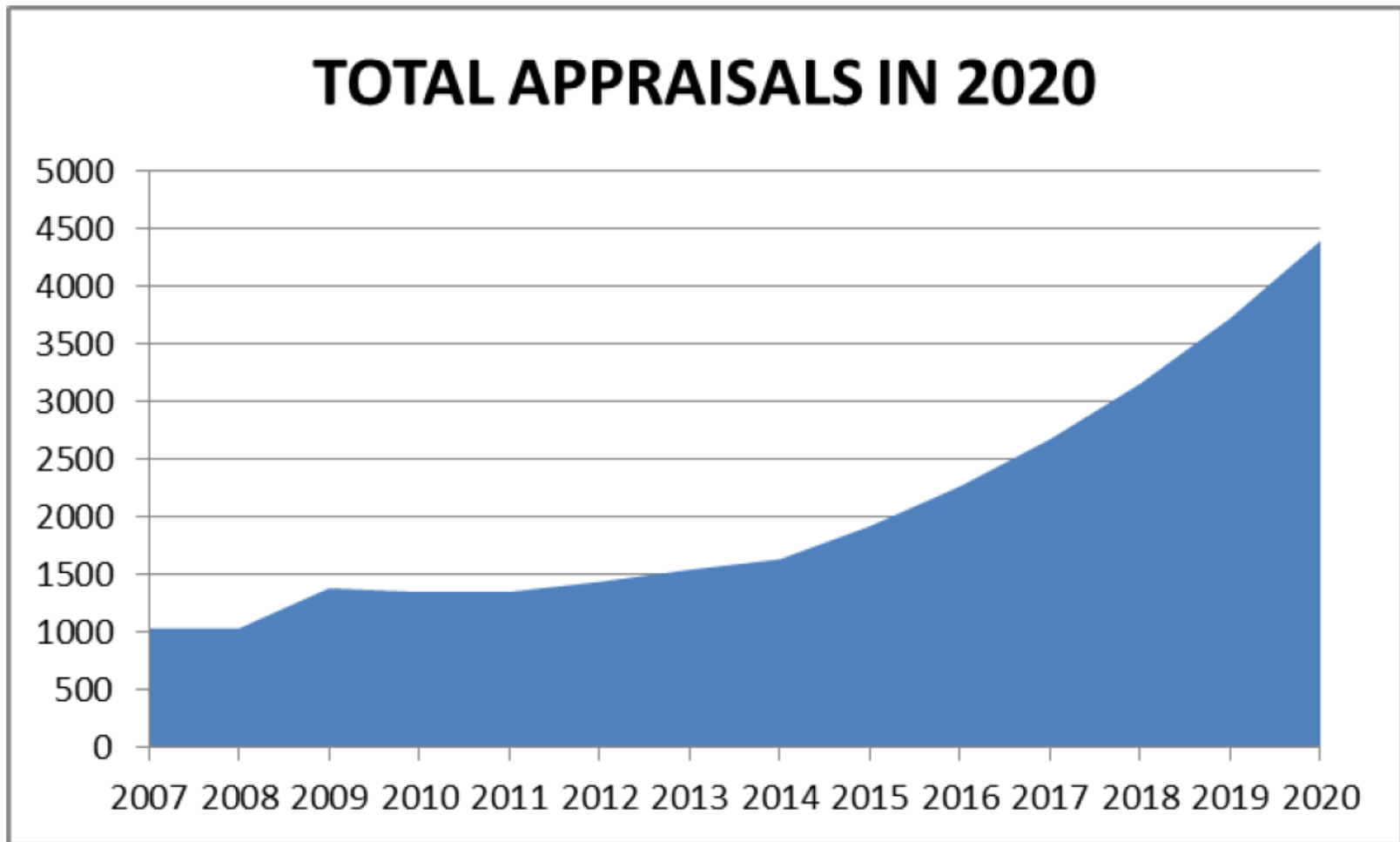
Aumentar a adocao do modelo CMMI no Mundo

Aumentar o retorno que o CMMI gera as organizacoes

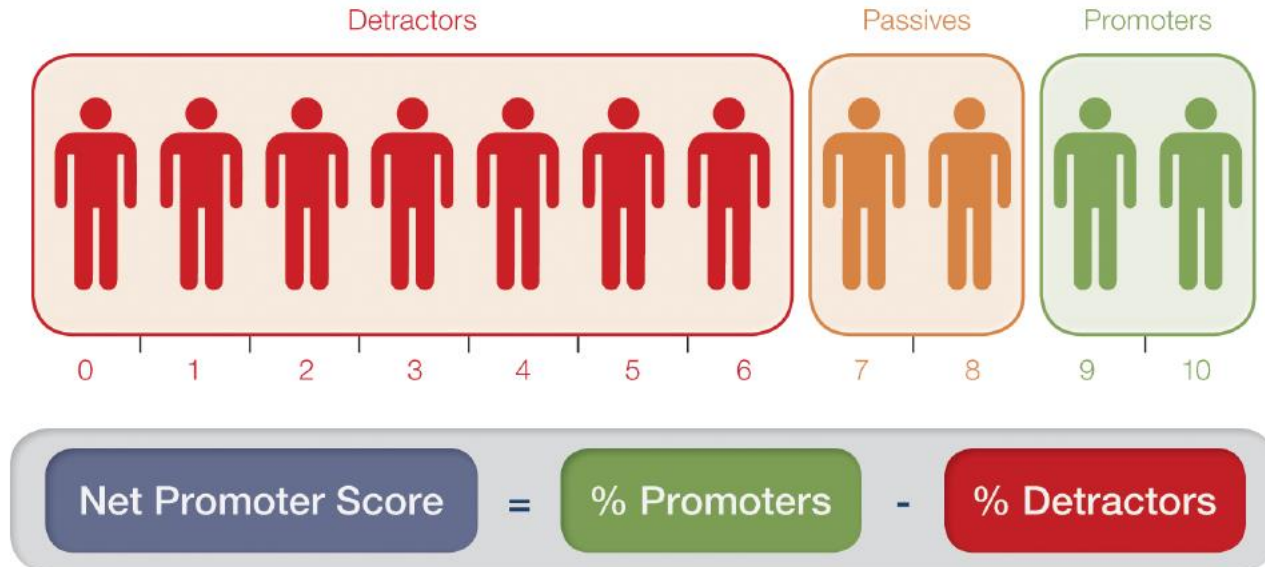
## 9% Average Annual Growth



# CMMI is Sought After Globally



# Net Promoter Score



$$41 = 50\% - 9\%$$



Manage the key capabilities that drive my unique business

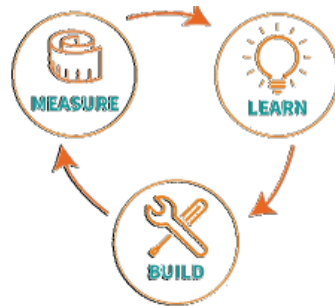
Rapidly improve my business

Lower the total cost of ownership

Truly demonstrate the capability of my organization and ensure a focus on continuous improvement



## Market Need



## Proposed Solution

		Opportunity Identification		Solution Concept		Solution Prototype		Solution Development & Integration	
		Identification	Verification	Concept	Verification	Design	Verification & Validation	Development & Integration	Verification & Validation
Manage the key capabilities that drive my business	Integrated Model								
	Adopt by Capability Area								
	Security and Safety Management Practice Areas								
	Methodology Specific Guidance								
	Industry Specific Guidance								
Rapidly improve my business	Easy-To-Understand Model								
	5 Step Improvement Path for each practice area								
	Online Body-of-Knowledge								
	Implementation Directions and Tools								
	Certified CMMI Professional								
	Certified CMMI Consultant								
Lower the total cost of ownership	Virtual Instructor Led Training								
	Appraisals with Random Sampling								
Truly demonstrate the capability of my organization and ensure a focus on continuous improvement	More Frequent Appraisals								
	Institutionalization Practice Areas								
	Performance Practices								
	Performance Appraisal Report								
	KPI Benchmarking Database								

# How will we solve this problem?



# Anticipated Timing

	2016			2017				TBD	
	Q2	Q3	Q4	Q1	Q2	Q3	Q4		+ 6 mos
Model - Normative Material	↻							☑>	
Model - Informative Material			↻	↻	↻			☑>	
Appraisal Method						↻		☑>	
Next Generation Upgrade Training						↻		☑>	
Instructor Upgrade Training						↻		☑>	
Lead Appraiser Upgrade Training							↻	☑>	
Next Generation Systems							↻	☑>	
Next Generation Training								☑>	
Go To Market: LAUNCH								☑>	
Appraisals Accepted									☑

# **DMM**

# **Data Management Maturity Model**

Melhores praticas para Gestao de Dados.

Modelo sendo traduzido para Portugues.

# Guided Navigation to Lasting Solutions - The Data Management Maturity Model

Reference model framework of foundational data management capabilities –  
measurement tool for organizations to evaluate capability maturity, identify gaps, and  
incorporate guidelines for improvements

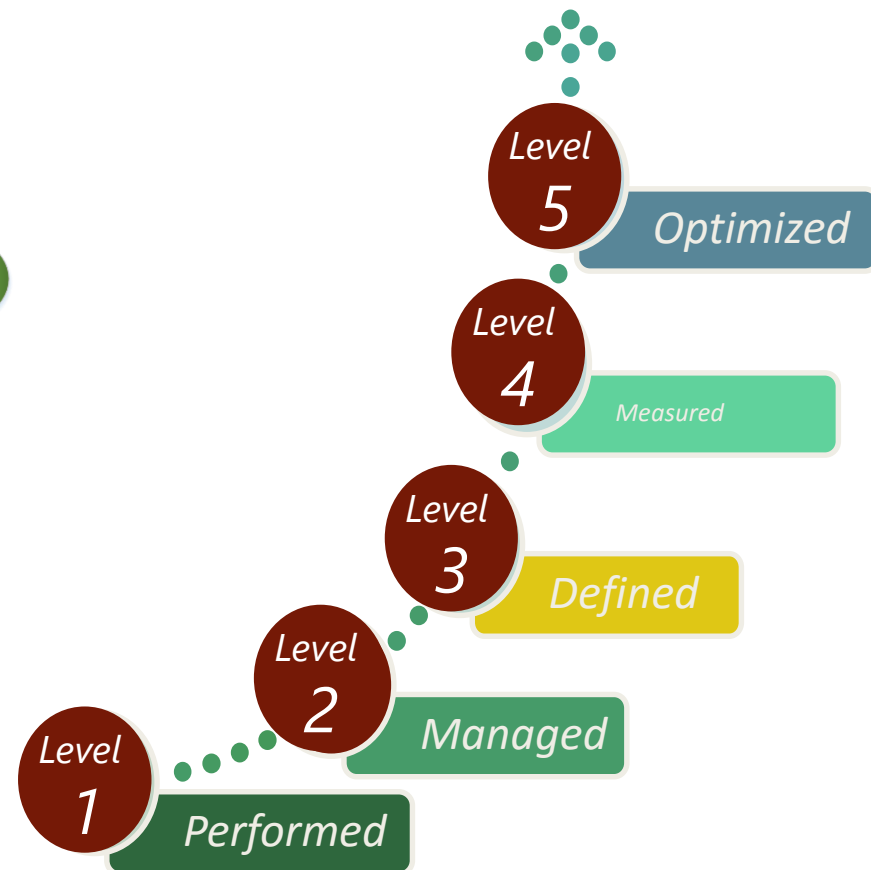
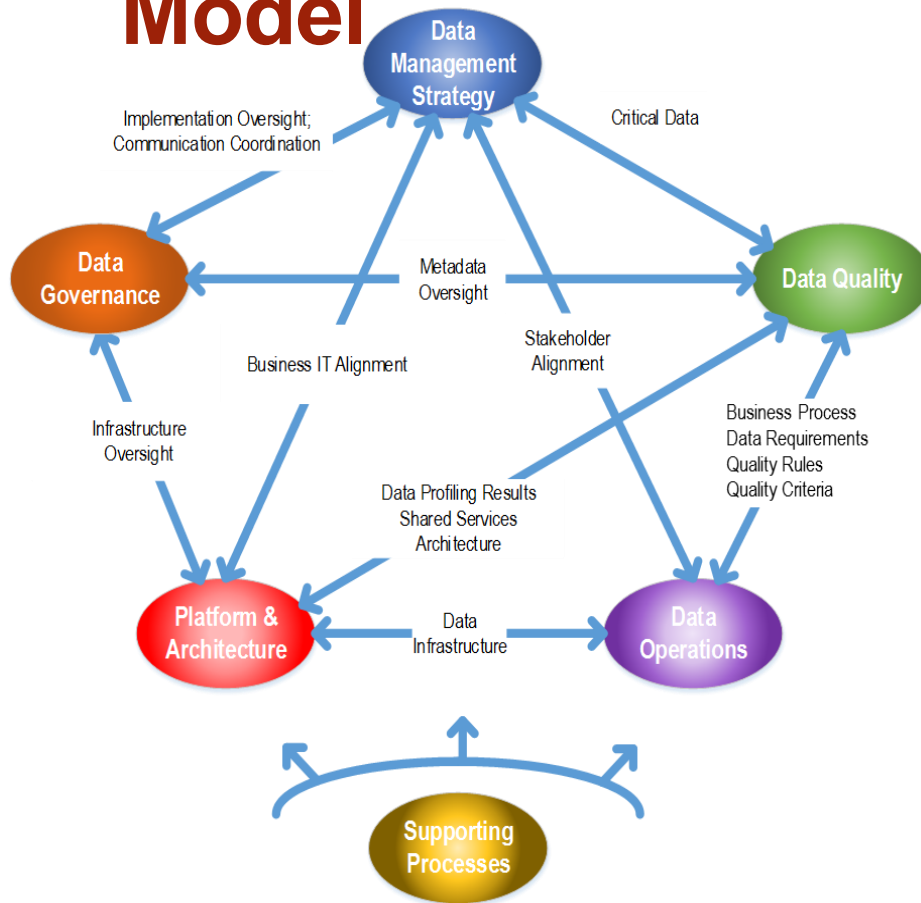
Developed by CMMI Institute with corporate sponsors - Booz Allen Hamilton, Lockheed  
Martin, Microsoft Corporation, and Kingland Systems

From initial content created from contributions of many experts, it was enhanced, refined  
and structured the DMM to leverage the strengths and proven approach of CMMI

Activity based, evidence tested - not an encyclopedia or compendium

DMM Assessments conducted for: Microsoft Corporation; Fannie Mae; the Federal  
Reserve System Statistics Function; and the Ontario Teachers Pension Plan; Freddie  
Mac, Neoway, Securities and Exchange Commission; Treasury, Office of Financial  
Research; and CISCO.

# DMM – Data Management Maturity Model





# What's in the Model?

## ► 25 Process Areas

- *Purpose – Introduction - Goals – Questions - Capability Level*  
*Criteria – Work Products*
- *Policies – Processes – Standards – Governance – Metrics – Enabling Technology – Implementation Tips*

## ► 300+ Practice Statements

## ► 300+ Work Products

Data Management Strategy	Data Management Strategy
	Communications
	Data Management Function
	Business Case
	Program Funding
Data Governance	Governance Management
	Business Glossary
	Metadata Management
Data Quality	Data Quality Strategy
	Data Profiling
	Data Quality Assessment
	Data Cleansing
Data Operations	Data Requirements Definition
	Data Lifecycle Management
	Provider Management
Platform & Architecture	Architectural Approach
	Architectural Standards
	Data Management Platform
	Data Integration
	Historical Data, Archiving and Retention
Supporting Processes	Measurement and Analysis
	Process Management
	Process Quality Assurance
	Risk Management
	Configuration Management

# Data Management Maturity One-Page Notional Organization



# Grato pela atencao

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